



1 Nov - 1 Dec 2011, Bristol
 freshflix.org.uk
 Inspiring Creative Talent

Fresh Flix, presented by Watershed and Encounters International Film Festival took place from the 1st November to 1st December 2011 at Watershed and Arnolfini in Bristol. This year the cross art-form event featured a fantastic programme of film, music and poetry for young people, children and their families. All screenings for under 18s were £2 and workshops were free. This year we had **21 events** with **785 participants** of whom **490** were children and young people.

Words people used to describe their experience of Fresh Flix.....



Astonishing Amazing
 Interesting **Brilliant**
 Yay! **Fab** Exhilarating **Fantastic**
 Hopeful Encouraging

Inspiring Thought Provoking **Professional**
 Welcoming Extravagant **Incredible**
 Slamming **Mindblowing** Happiness
Engaging Excellent **Magic**
 Great **Childish** (in a good way!)
Discovery Uplifting **Unique**



Presented by: **WATERSHED** & **Bristol Encounters**
 17th International Film Festival
 16 - 20 November 2011

Supported by:

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Aardman



In partnership

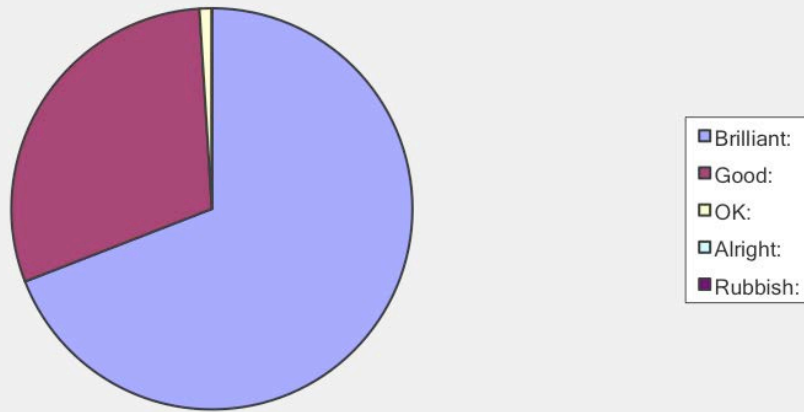



KNOWLE WEST MEDIA CENTRE
MUSIC SOUTH WEST 2011
 NOVEMBER 2008 EXETER BRISTOL
 BRITISH ACADEMY OF FILM AND TELEVISION ARTS
SHOWCOMOTION
 Young People's Film Festival

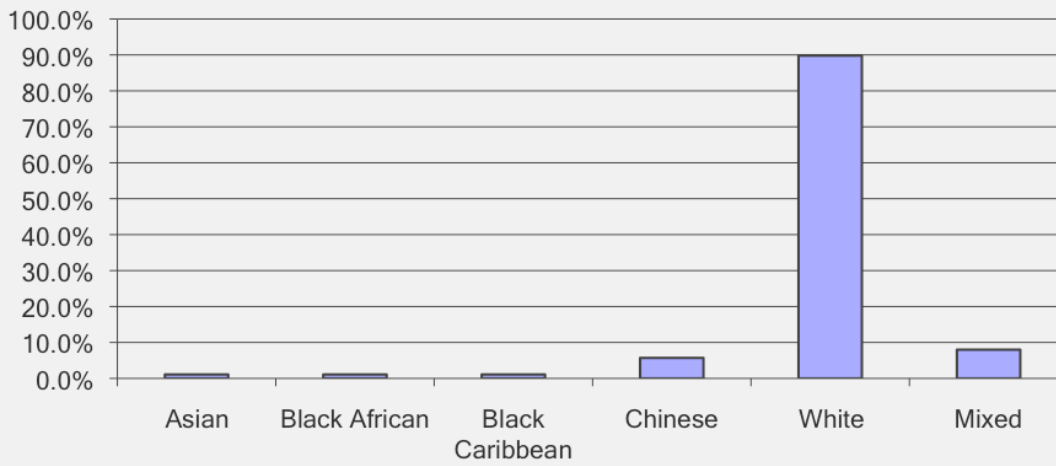
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With thanks to: Bristol City College, Bristol CND, Bristol Foyer, Connexions West, Redland High School, Fairfield High School, Filton College, Firstborn Creatives, Young Bristol.

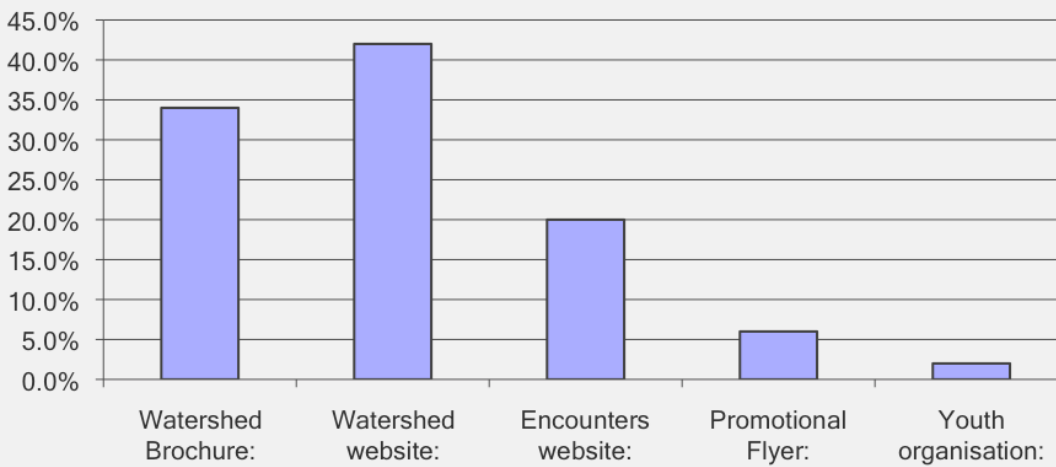
How attendees rated their experience of Fresh Flix



Ethnic group of attendees at Fresh Flix



How people heard about Fresh Flix



MASTERCLASSES

Fresh Flix kicked off with an inspirational **BAFTA Masterclass with Tony Marchant** for emerging talent aged 15 to 30. Tony who wrote *The Mark of Cain*, *Recovery* and *Holding On* discussed his approach to writing award-winning drama for the screen. During the masterclass, he visited key scenes from his latest work *Public Enemies* exploring his approach to creating gripping story, characters and conflict. The workshop was followed by a BAFTA preview of *Public Enemies* with a Q&A with Tony and director Dearbhla Walsh.

'It was a great mix of interactive and presentation based elements. Getting a sample of a real shooting script was great'. Young person at BAFTA Masterclass with Tony Marchant

WORKSHOPS



This year we once again had an eclectic mix of workshops for young people of all ages. Budding musicians came together for **What's the Score** with Tony Orrell (aka Birdman of Alkijazz) for a hands-on workshop to create a live score to silent film, which was performed to a live audience. Our partnership with Music South West was also hugely successful and brought together aspiring or professional musicians, publishers, promoters, artist managers, agents and video makers in for this specialist industry event.

Film producers Calling the Shots and theatre makers Green Ginger facilitated **Mini Masterpieces – Telling Stories Together** a workshop that brought young people together to learn how to transform an idea into a story and design and shoot their very own film.



Jim Parkyn from Aardman Animations led a **Kids Model Animation Workshop** at Arncliffe where he showed his approach to sculpting and model making, giving you a special look at how characters such as Wallace & Gromit and Shaun the Sheep are made.

SHOWCASING TALENT

Showcasing young talent was at the heart of Fresh Flix. **Chance of a Lifetime** was a joint event with Bristol CND that challenged young filmmakers to make a short film about what nuclear disarmament meant to them. Aardman Animations' David Sproston who was part of the jury panel at the event that announced the winning films. A lively debate then followed on the use of film in addressing social and political issues.

'It was fantastic to hear from the panel about the reality of the film industry'

Audience member at Chance of a lifetime.

'The panel discussion was a lovely meeting of experienced adults and young enthusiasm.' Audience member at Chance of a Lifetime.



We partnered with BFI to host the **Winning Pitch** a dynamic competition event where budding documentary makers performed a live pitch in front of a panel of expert judges to convince them that their film idea is the best of the bunch. Two winners were selected on the day and will be invited to a DocNext Network workshop in Europe.

' Good to see the whole process of a pitch and the variety of pitches. There was a great atmosphere and a real spirit of creativity.' Audience member at The Winning Pitch

' It gave me confidence to met you new people and try new things.' Young person who gave a pitch at A Winning Pitch

KIDS AND FAMILIES



'It was a fine collection of short films that would have otherwise been difficult to see'. Parent who brought their child to see Cinekids Encounters Children's Jury

This year we had a selection of great films for kids including **Red Dog** (PG) which picked up Best Film Award at this year's Showcomotion Young People's Film Festival and **A Cat in Paris** (PG) the animated tale of adventurous Dino and Dominique Monfery's **Eleanor's Secret** (U) followed by a free Animation Workshop for 6 – 12 yrs led by Knowle West Media Centre. There was also a special **Cinekids Encounters Special Children's Jury Award** with a programme of shorts from Canada, Bulgaria, Czech Republic, USA, Germany and Holland.

' My 7 and 4 year olds loved making the film and the cinema was very comfortable.' Parent who attended Eleanor's Secret and Animation Workshop

' It was great to be given the opportunity to see a unique screening of a very moving film' Parent who brought their child to see Red Dog

TEENAGERS



There was a great programme of films on offer for teenagers with classic teen flicks on the big screen such as **Persepolis 12A** and **This Is England 15** as well as the brand new restoration of **Kes PG**, reissued to celebrate Loach's 75th birthday. Plus the inspirational film **Louder than a Bomb**, which follows four teams of supremely talented Chicago high school students who harness the ecstatic power of words as they prepare to compete in the world's

largest youth poetry slam in Chicago in this rousing, multiple-award-winning smash documentary.

' I think this film may have changed my life.' Teenager who watched Louder than a Bomb

ELECTRIC DECEMBER



Fresh Flix cumulated in the launch of **Electric December** Watershed's original online countdown calendar of brilliant short films from young European filmmakers. Over 100 people came joined us at Watershed to find out which films scooped some of the prestigious Electric December Awards. This year the countdown calendar features a delightful mix of filmic goodies, including animation, drama, comedy, documentary, fable, and the downright surreal!

Once again Watershed has co-curated Electric December with young people from Bristol. The enthusiasm and hard work of BTEC media students from Fairfield High School and Redland Green has played a pivotal role in making this year's showcase a success.

The students have been involved in shooting photographs for this year's website with acclaimed photographer Kirsty Mackay designing promotional materials, organising and hosting a high profile launch night and taking part in the judging panel with the help of students from Henbury and Katharine Lady Berkeley's School.



Fairfield High School's Media Studies teacher, Andy Gove, said: **"It's wonderful to see two diverse groups of students from different schools pull together to produce a creative project like this. They have really been inspired by working with Watershed – it's incredible what can be achieved when working in partnership with media professionals. This invaluable experience generated by Fairfield's ongoing partnership with Watershed has again allowed our young people to be involved with producing a real live industry event."**