

Encounters

Bristol International Film Festival

**INVEST IN
NEW TALENT
SUPPORT
ENCOUNTERS
FESTIVAL**



*'Unpredictable, virtually unlimited
entertainment and fertile spotting grounds'*

The Guardian 2010

encounters-festival.org.uk

Encounters International Film Festival is a registered charity and limited company that relies heavily on the continued support of Sponsors. The income of the festival is generated from over 50% Sponsorship, 20% via Grants and Donations, and the remainder through earned income (ticket sales, advertising and submissions). Every year the success of the festival depends upon the efforts and involvement of our Sponsors, and we are forever thankful for this generous support, without which the festival would not be possible. Now more than ever the festival needs your support, so please join our global community, to champion the development of new talent and advocate the importance of short film as a means to progress the next generation of filmmakers and animators.

SHOWCASE

Encounters is the longest running competitive short film and animation festival in the UK. Annually the five-day event solicits over 1600 submissions and screens up to 400 films from over 60 different countries. Encounters is now the leading UK gateway to the world's four most prestigious short film and animation awards, including the Academy Awards®, BAFTA, Cartoon D'Or and the European Film Awards. A hotbed of talent development, both industry and creatives alike visit the festival for a rare opportunity to meet new people, benefit from peer-to-peer exchanges, and develop new collaborations. Through the organisation of stimulating and unique events, the festival seeks to promote the short form as a means to develop new creative talent. From masterclasses with organisations such as the National Film and Television School and Kodak, to intimate talks with special guests such as actor Andy Serkis, animator Nick Park, and cinematographer Chris Ross.

CELEBRATE

Encounters acts as a springboard for new and emerging creative talent, renowned for identifying the next generation. Participating filmmakers have gone on to achieve international awards, acclaim, and have formed valuable connections during the festival, which have led to short and feature film commissions, collaborations, distribution and sales. Following the footsteps of established Directors such as Andrea Arnold (Fish Tank) and Paddy Considine (Tyrannosaur) who have previously exhibited short films at the festival, filmmakers recognise the value of Encounters as a first-rate platform towards a professional career in film and animation.

INSPIRE

Encounters attracts over 10,000 people each year. From theatres capable of high definition and 3D screenings, to Vintage Movie Buses, archive films, and audience participatory events, the festival offers a variety of exciting and eclectic activities that draws audiences from all ages and backgrounds. By taking short film out and beyond the cinema, Encounters engages with local communities through school visits, outdoor solar powered cinema events and touring programmes around the country and across the world.



WHY SPONSOR ENCOUNTERS?





Encounters Bristol International Film Festival is the umbrella festival for a number of different programmed strands. Animated Encounters is dedicated to showcasing short animated films, and Brief Encounters continues to provide a platform for both live action and animated short films. DepicT!, the competition for ninety second short films has been successfully running for over 10 years, and Fresh Flix seeks to inspire and celebrate young peoples creativity through specially programmed events and workshops.

Animated
Encounters

Brief
Encounters



DepicT! and Fresh Flix are co produced by **WATERSHED**

-  **To support and profile new creative talent in film and animation**
-  **Maintain and develop a platform dedicated to creativity in the short form**
-  **Directly reach creative audiences from over 100 different countries across the globe**
-  **Support one of the UK's longest running cultural events, developing the city of Bristol as a favourable place to live, work and visit**

Previous sponsors include

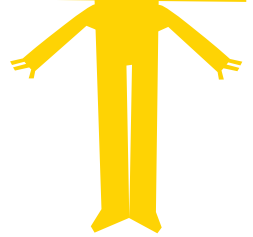


SPONSOR THE FESTIVAL

PRINCIPAL SPONSOR value* of **£25,000** +

MAJOR SPONSOR value* of **£10,000** +

SPONSOR value* of **£5,000** +



WHAT CAN WE DO FOR YOU?

For each level of sponsorship, there are bespoke opportunities to sponsor awards, special events/spectacles, screenings, parties, dinners and more at the festival. It is also possible to directly sponsor the individual strands; Animated and Brief Encounters, DepicT! and Fresh Flix. Strand sponsorship may suit those wishing to target their company to a specific animation, live-action, or young audience. The festival team welcomes any further ideas you may like to discuss and build into a possible partnership.



BRAND ASSOCIATION AND ADDITIONAL BENEFITS **

- **Advertising** in the **Festival Catalogue** (B/W 1,000 printed)
- A **Company Stand** during the **Industry Market Day** (RP 500)
- **Logo accreditation** on **Festival Catalogue Honour Board**
- **Logo accreditation** on **trailer, website and onsite Honours Board**
- **Website Skyscraper banner** (300,000 site visits per year)
- **Delegate Bag Inserts** (RP £295)
- **E-Newsletter placements** (5,000 subscribers) (RP £100)
- **Unlimited social network mentions** (over 3,500 followers on Twitter and Facebook)

HOSPITALITY **

- **Invitations and Tickets** (Including Full Delegate Passes, invitations to the London Launch, Opening Gala, Sponsor and Special Guest lunch, Awards Ceremony and Closing Night Party)
- **Corporate Hospitality Ticket offers**



For more information on bespoke sponsorship opportunities, please contact;

Liz Harkman, Managing Director
liz.harkman@encounters-festival.org.uk

*Value can be a combination of in-kind and cash support

**Subject to level of sponsorship

SUPPORT THE FESTIVAL

SUPPORTER value* up to **£5,000**

All other in-kind or financial contributions receive logo credit within the Festival Catalogue, website and a credit on the onsite Honours Board.

EVENT PARTNER

Produce or co-produce an event at the festival and get your branding against that event in the Festival Catalogue, website and a credit on the onsite Honours Board.

MEDIA PARTNERS

Provide coverage of the festival in return for press passes and logo credit within the Festival Catalogue, website and a credit on the onsite Honours Board.

ENCOUNTERS OF A FILM-KIND

A new opportunity to make contact with the festival. Encounters would like to invite film-enthusiasts to champion the development of new talent, support the festival, and be part of a leading celebration of short film and animation, through one of our three levels of Film-Kindness:

1ST KIND: £1000

Festival Pass (RP £125)

Delegate Bag Inserts
(RP £295)

A Company Stand
during the **Industry Market Day** (RP 500)

Invitation to Encounters
of a **Film-Kind Breakfast**

Listed under **1st Kind Supporters** in the **Festival Catalogue** and **website**

2ND KIND: £500

Festival Pass (RP £125)

Delegate Bag Inserts
(RP £295)

Invitation to Encounters
of a **Film-Kind Breakfast**

Listed under **2nd Kind Supporters** in the **Festival Catalogue** and **website**

3RD KIND: £500

Unable to attend the festival? Now you can be anywhere on this world or another, and still be a part of Encounters

Network Pass (RP £25):

Gain access to the Online Digital Viewing Library and watch almost all short films in the competitive programme

Delegate Bag Inserts
(RP £295)

¼ page advert in the **Festival Catalogue** (B/W 1,000 printed)
(RP £200)

Listed under **3rd Kind Supporters** in the **Festival Catalogue** and **website**

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For further sponsorship information please contact;

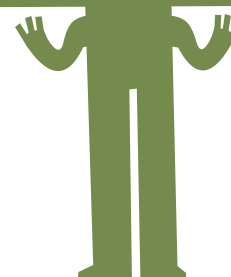
Mireia O'Prey

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2010 STATISTICS

INCOME % OF TOTAL BUDGET

Sponsorship.....	57.89%
Grants and donations.....	18.58%
Earned income.....	23.82%
(submissions, box office, delegate passes, advertising)	

AUDIENCE

Total Festival audience.....	6492
Total School's screenings.....	240
(from 10 schools ages 7-16)	
Total Audience for year round events.....	3,988
(Tour, Solar Cinema, Harbour Festival AV Stage)	
Total Fresh Flix audience.....	875
Total year round audience.....	10,480
Online film views.....	23,766

AUDIENCE FEEDBACK

Distance travelled to the festival	
3 miles or less.....	46%
Distance travelled to the festival	
25 – 100 miles.....	17%
Audience felt that the overall	
festival was good or excellent.....	97.5%

DELEGATES

Total Delegates.....	613
Filmmaker Delegates.....	42%
Students.....	30%
Industry Other.....	21%
Buyers, Distributors, Festivals.....	6.9%
Countries represented by delegates.....	18

DELEGATE FEEDBACK

Delegates aged 18 - 34.....	67%
Delegates thought the overall	
festival was good or excellent.....	88%
Delegates worked within	
the Media/Film Industry.....	52%
Seeking work	15%
Delegates travelled from 3 miles or less.....	32%
Delegates travelled from 3 – 25 miles*.....	26%

WEBSITE

(Statistics taken from 1st April 2010 – December 2010)

Visits.....	87,127
Absolute Unique Visitors.....	46,887
Page Views.....	298,089
Social Networking Followers	
(Facebook, Twitter)	3700

SPECIAL GUESTS

Total special guests.....	91
Including: Andrew Davies, Andy Baker,	
Andy Serkis, Ben Gale, Bill Thompson,	
Camilla Deakin, Carolyn Hassan, Caspar Delaney,	
Cathal Gaffney, Chris Collins, Chris Ross,	
Christine Molloy, Damiano Vukotic, Dan Geesin,	
DC Turner, Ian Gailer, Joe Lawler, Julian McCrea,	
Kathrin Albers, Ken Wardrop, Marion Bowman,	
Martin Scheuring, Nick Bradshaw, Nick Park,	
Nik Powell, Paul Wells, Peter Symes,	
Rahwa Kiros, Rebecca Knapp, Richard	
Raskin, Richard Rowe, Tim Minchin.	

PROGRAMME

Submissions.....	1628
Representing countries.....	63
Films in Competition.....	202
Number of World Premiere's.....	43
Total Films Screened.....	360
Rest of world.....	65 (18%)
European (non-national).....	133 (37%)
British.....	162 (45%)
Live-action Drama.....	156 (43%)
Animation.....	184 (51%)
Documentary.....	20 (6%)
Screening programmes.....	69
Events.....	53
Digital Library Views.....	1,577
Awards.....	17
Prize money.....	£13,000

WHAT PEOPLE SAY

'Unpredictable, virtually unlimited entertainment and fertile spotting grounds'
The Guardian



'Britain's biggest short-film festival... puts it into the top five short-film festivals in Europe.'
Bristol Evening Post

'One of the friendliest film festivals'
Sight and Sound



'Animated Encounters is a truly wonderful festival. It's a great place to catch up with the best of British and International animation in a friendly environment. I look forward to putting Bristol on my calendar for next year.'
Cathal Gaffney, Brown Bag Films



'Being from Bristol and having my film screened at the Watershed in a packed out theatre was incredible - made my Mum very proud!'
Samuel Abrahams, Director of Connect, Winner of Best of the British South West Jury Award

'Encounters [is] a festival close to my heart! I've had a film in some capacity since 2006 so I feel looked after and supported by what I consider to be one of the best short film festivals in Europe. It's amazing to have success abroad but to win a British based festival, especially an area rich in animation is a real privilege.'
Joseph H. Pierce, Director of A Family Portrait, Winner of Best of British Animation



'Sometimes you can say more in a short film that has a clear story to tell, than you can in a long feature film. That's why festivals like Encounters are so inspirational. We're just incredibly lucky to have one of the major international short film festivals right here on our doorstep.'
Michael Davies, Director of Love at First Sight



'A great location, lovely people and fantastic films. What more could anyone want?'
Camilla Deakin, Lupus Films

'I thought it was such a fantastic event, very simply and calmly executed, and something I and I think my children will remember it forever! Thank you!'
Audience from Solar Powered Outdoor Cinema Tour



'Encounters International Film Festival is a key cultural event in Bristol's calendar, and we are proud to support it. A big part of South West Screen's work involves developing and promoting the production of film and animation, and the festival provides an excellent platform for emerging talent looking to take the next step in their careers, moving from development to exhibition, and then onwards into an international market. It brings creatives together from across the South West, the UK and all around the world, to celebrate filmmaking, exchange ideas and inspire new audiences.'
Caroline Norbury,
Chief Executive, South West Screen